



Lifepius

Do more. Be more. Live more.



Welcome

“Lifeplus has a huge role to play in helping people live more productive and healthy lives and we are extremely excited to have you on board. For years we have pioneered unique combinations of the highest quality ingredients to provide the very best extra nutritional support. With your help, we can contribute to a better quality of life for us all by enabling millions of people to do more, be more and live more.”

Sincerely yours,



J. Robert Lemon, Pharmacist
President and Co-Founder
Lifeplus

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Quality

formulations and production



Great products begin with great formulations and great formulations begin with great formulators. For over 25 years, Lifeplus has built on the expertise and passion of J. Robert (Bob) Lemon and Dr. Dwight McKee to formulate the finest products available.

Their quest to build a market leading nutritional products company started in the 70's with the purchase of a vitamin supplement manufacturing company to enable them to pioneer state-of-the-art formulations for Lifeplus.

To support their vision, Dr. McKee, who made wide use of nutritional support in his practice, continued to study several advanced areas of medicine. The first of which was to earn a board certification in Internal Medicine, followed swiftly by Haematology and Oncology. But McKee didn't stop there; he went on to work at the Department of Immunology at The Scripps Research Institute, performing groundbreaking laboratory research in tumour immunology, leading to the establishment of an integrated care cancer practice. In 2001, Bob convinced McKee that he could do more good working full-time at Lifeplus where he remains the primary formulator of our products.

Dr. McKee has co-authored a comprehensive text on nutritional science, as well as becoming board certified in Nutrition in 2003 and in Integrated and Holistic Medicine in 2007.

His vast experience in traditional medicine, complementary medicine, nutrition, immunology, chemistry and oncology make him one of the most knowledgeable researchers and clinicians in the world today.

At Lifeplus we focus on quality. Using state-of-the-art facilities, we produce the highest quality products using modern processing methods – including cold processing whenever possible.

Cold production process

Heat destroys enzyme and vitamin activity. To prevent this from happening, cold processing retains the potency of these nutrients. Cold processing is just one of the innovative tools Lifeplus employs to produce products of the highest possible quality.

Home grown quality

We never compromise on quality, which is why we manufacture the majority of our products ourselves in Batesville, AR (USA). This enables us to control and monitor the entire process, paying attention to even the tiniest details to ensure the quality of our products which is why we don't use any artificial additives such as dyes, flavourings or preservatives (Sucralose is used in just a few products as a calorie-free sweetener).

Experience the difference

Decades of experience formulating, manufacturing, bottling, labelling and shipping products enables us to guarantee the utmost quality at a fair price – from start to finish. For many years, these high-quality products were only available to doctors and physicians. Today, we are pleased to offer our products directly to you.

Quality innovation

Dedicated research and development

The Research and Development Department at Lifeplus is a highly qualified team led by Dr. McKee and Mr. Lemon. They are committed to continuously reviewing and reformulating products according to the latest scientific findings and their years of combined knowledge and experience.

Proprietary PhytoZyme® Base

The exclusive PhytoZyme® Base is a proprietary formula made from special herbs, phytonutrients, co-factors and plant enzymes that boost its bioavailability. This unique blend of more than thirty different fruits, vegetables and herbs working together synergistically assists in the assimilation of our products' active ingredients.

It includes concentrates of Bromelain, Papain, Alfalfa, Parsley, and vegetable and fruit concentrates from Blueberry, Carrots, Broccoli, Spinach, Cauliflower, Kale, Asparagus, Beet, Chili Pepper, Green Bean, Pea, Sweet Potato, Cucumber, Pumpkin, Snow Pea, Tomato, Watercress, Zucchini, Lima Beans, Maitake Mushroom, Banana, Cantaloupe, Cranberry, Guava, Lemon, Mango, Orange, Papaya, Peach, Pineapple and Grapefruit. Our PhytoZyme® Base is one of the reasons why so many people notice a real difference with Lifeplus.

The magic of synergy

Synergy is a process in which Lifeplus combines specific ingredients in such a way as to impart maximum nutritional benefit to finished products. Combining ingredients in the ideal relationship can have a tremendously positive effect and facilitate the many nutritional nuances we have discovered over the years. Synergy is a major reason that our exclusive PhytoZyme® Base, which is incorporated into almost every Lifeplus product, is so important! It's a Lifeplus extra that helps you feel the difference!



Philosophy

Lifepus Nutritional Supplement Philosophy

One of the most important requirements for optimum health is the routine consumption of a healthy diet, one rich in fresh fruits and vegetables. Virtually every respected health authority worldwide recommends that you consume at least 5 to 9 servings of them every day. Most people realise this, but few people actually do it! **DO YOU?**

Food supplements should not be used as a substitute for a diversified diet, but where else are you going to obtain the nutrients you need to support optimum health if you aren't eating a varied diet that provides them? Most people know this intuitively, but they simply don't know what supplements to take.

This is one reason the **Lifepus Nutritional Supplement Philosophy** was established. It is a simple, yet effective 3-step programme:

Step
1 Supplement with **Daily BioBasics™** each day in your favourite beverage to **nourish** your body.

Step
2 Supplement with **Proanthensols®** to **protect** your cells.

Step
3 Select **Specific Products** for specific nutritional support when and if you desire.



Most people do well with just Daily BioBasics™ and Proanthensols® each day since the basic nutritional needs of almost everyone are similar. However, we also have our own special needs and these can vary from time to time depending upon a person's age and style of living. It is a big plus to have speciality products available when and if you desire them. Simply select from the line of speciality formulae to customise your own programme to provide the targeted nutrition you desire.

Products

EXPERIENCE THE CONVENIENCE OF OUR SPECIAL PROGRAMME PACKS!

Go Gold by adding OmeGold® to any of these Programme Packs

**PROGRAMME A PLUS
Maintain & Protect 100 Pack**

Daily BioBasics™
Proanthenols® 100 mg
Product 4630

PROGRAMME A PLUS – GOLD
Product 4382

**PROGRAMME B PLUS
Optimum Protection Plus Pack**

TVM-Plus™
Proanthenols® 100 mg
Product 4006

PROGRAMME B PLUS – GOLD
Product 4007

**PROGRAMME C
Maintain, Protect & Satisfy Pack**

Daily BioBasics™
Proanthenols® 100 mg
Triple Protein Shake – Chocolate Product 4631
Triple Protein Shake – Vanilla Product 4632
Triple Protein Shake – Vanilla Unsweet Product 4633

PROGRAMME C – GOLD
Chocolate Product 4385
Vanilla Product 4386
Vanilla Unsweet Product 4387

**PROGRAMME A
Maintain & Protect Pack**

Daily BioBasics™
Proanthenols® 50 mg
Product 4629

PROGRAMME A – GOLD
Product 4383

**PROGRAMME B
Optimum Protection Pack**

TVM-Plus™
Proanthenols® 100 mg
Product 4628

PROGRAMME B – GOLD
Product 4384





PROANTHENOLS®

For Real Antioxidant Protection

Proanthenols® contains antioxidant protection based upon 50 years of research by Jack Masquelier, Ph.D in southern France. Proanthenols® is not a pine bark or grape seed product that you can find on a retail shelf but is built upon Real OPCs™, which are concentrated extracts from special grape seeds and certain types of pine bark found in southern France.

Help protect your cells with the powerful effects of Proanthenols®. Why do we need antioxidants? Smoke, air pollution, alcohol, drugs, radiation from televisions and computers, chemicals and a busy life generate free radicals. Free radicals attack all your vital cellular structures.

Product 4469	50 mg	60 Tablets
Product 4468	50 mg	240 Tablets
Product 4470	100 mg	60 Tablets

Product Information - 100mg

Tablets Per Container		60
Amount Per 2 Tablets	%EC RDA	
Vitamin C (L-Asorbic Acid)	40 mg	50%
Oligomeric ProanthoCyanidins (OPC)	200 mg	*
Lemon Bioflavonoids Whole Fruit Powder	260 mg	*
Hesperidin (from Hesperidin Complex)	50 mg	*
Rutin	40 mg	*
Quercetin Dihydrate	10 mg	*

RDA = EC Recommended Daily Allowance (Directive 2008/100/EC).
 * no RDA established

EU.PI.MOD 4

**Suitable for Vegetarians
Gluten Free**

Food supplements should not be used as a substitute for a diversified diet.



Daily BioBasics™



DAILY BIOBASICS™

Our Premium, Nutritional Powerhouse

Daily BioBasics™ nutritional drink has just what you need to support overall health. With its balance of vitamins, minerals and fibre, it provides the nutrition you need to stay at your physical and mental best. This next generation of Daily BioBasics™ has better consistency, taste and product performance due to an improved fibre blend. Also, developing an innovative and proprietary new blending process ensures that you have a smooth, creamy texture with every drink.

One serving of Daily BioBasics™ gives you:

- 100% of the daily values of essential vitamins and minerals, including calcium and magnesium
- More than 50% of the USDA Recommended Daily Value* of fibre
- Phytonutrients concentrated from 35 fruits and vegetables
- Phytonutrients concentrated from 20 different herbs
- Special greens, both Spirulina and Chlorella
- Rich antioxidant capacity from a total of 81 herbs, fruits, vegetables, vitamins, minerals and other key nutrients with specific activity to help protect against stress from free radicals

Daily BioBasics™ sustains calcium levels and provides your body with the essential vitamins and minerals it needs on a daily basis.

Product 4471 788 g



DAILY BIOBASICS™

Veggie Caps

Available in convenient, easy-to-swallow capsules.

Product 4476

480 Capsules

Food supplements should not be used as a substitute for a diversified diet.

Product Information

Serving Size

Two level scoops (Approx. 26.3g)

Serving Per Container

30

Amount Per Serving	%EC RDA	Amount Per Serving	%EC RDA	Amount Per Serving	%EC RDA
Dietary Fibres	13g	Maltodextrin	3,6 g *	Broccoli Flower Head Powder	75 mg *
Soluble Fibre	8g	Blond Psyllium Seed Husk Powder	3,8 g *	Brussels Sprout Head Powder	20 mg *
Insoluble Fibre	5g	Blond Psyllium Seed Powder	12,3 g *	Cabbage Leaf Powder	25 mg *
Vitamin A (Total)	800 µg RE 100%	Guar Gum Seed Endosperm Powder	277 mg *	Carrot Root Powder	180 mg *
Vitamin A (Retinyl Acetate)	750 µg RE 94%	Flax Seed (De-Oiled) Powder	277 mg *	Cauliflower Floret Powder	50 mg *
Beta-Carotene	50 µg RE 6%	Marine Alginate (Laminaria digitata)		Chamomile Flower Powder	20 mg *
Vitamin D-3 (Cholecalciferol)	10 µg 200%	Whole Plant Isolate Powder	147 mg *	Chlorella Single Cellular	
Vitamin E (D-Alpha Tocopheryl Acid Succinate)	82,5 mg α-TE 688%	Black Walnut Leaf Powder	140 mg *	Algae Powder	10 mg *
Vitamin C (L-Ascorbic Acid, Acerola Fruit Extract, Rose Hips Fruit Powder)	300 mg 375%	Boron (as Sodium Borate)	300 µg *	Dulse Leaf Powder	10 mg *
Vitamin B-1 (Thiamin Mononitrate)	3 mg 273%	Silicon (Total)	1 mg *	Fennel Seed Powder	50 mg *
Vitamin B-2 (Riboflavin)	3,5 mg 250%	Choline Bitartrate	5 mg *	Ginkgo Biloba Leaf Extract	10 mg *
Niacin (Nicotinamide)	40 mg NE 250%	Inositol	30 mg *	Ginseng (Siberian) (Eleutherococcus)	
Vitamin B-6 (Pyridoxine HCl)	4 mg 286%	Lecithin (Soya)	50 mg *	Root Powder	10 mg *
Folic Acid (Pteroylmonoglutamic Acid)	400 µg 200%	Lemon Bioflavonoids (Whole Fruit Powder)	50 mg *	Green Pea Seed Powder	40 mg *
Vitamin B-12 (Cyanocobalamin)	12 µg 480%	PABA	10 mg *	Green Pepper Fruit Powder	30 mg *
Biotin	300 µg 600%	Alpha Lipoic Acid	5 mg *	Green Tea Leaf Powder	35 mg *
Pantothenic Acid (as Calcium D Pantothenate)	20 mg 333%	Hesperidin (from Hesperidin Complex)	8 mg *	Kale Leaf Powder	20 mg *
Calcium (Total)	1000 mg 125%	Quercetin	10 mg *	Lemon Grass Leaf Powder	20 mg *
Magnesium (Total)	350 mg 93%	Rutin	10 mg *	Norwegian Kelp Whole Plant Powder	10 mg *
Zinc (as Zinc Gluconate)	15 mg 150%	Lutein (from Lutein Extract)	100 µg *	Parsley Leaf Powder	35 mg *
Iodine (as Potassium Iodide)	150 µg 100%	Lycopene (from Lycopene Extract)	60 µg *	Rose Hips Fruit Powder	10 mg *
Vitamin K-1 (Phytomenadione)	80 µg 107%	L-Glutathione	2 mg *	Rosemary Leaf Powder	25 mg *
Selenium (as Sodium Selenite)	130 µg 236%	Soya Isoflavones Extract	13 mg *	Spinach Leaf Powder	10 mg *
Copper (as Cupric Gluconate)	2 mg 200%	Acerola Fruit Extract	10 mg *	Spirulina Phytoplankton	
Manganese (as Manganese Gluconate)	2 mg 100%	Alfalfa Leaf Powder	191 mg *	Microalgae Powder	10 mg *
Chromium (as Chromium III Chloride)	180 µg 450%	Astragalus Rhizome Extract	16 mg *	Curcuminoids	
Molybdenum (as Sodium Molybdate)	125 µg 250%	Beet Root Powder	46 mg *	(from Turmeric Root Extract)	19 mg *
		Bilberry Leaf Powder	20 mg *	Watercress Leaf Powder	25 mg *
				ProBioTx™ Stabilised Probiotic Blend	35 mg *

RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established

EU.PI.MOD 10

* The EU currently does not have a Recommended Daily Allowance of Fibre.

Suitable for Vegetarians

Gluten Free

Bodysmart

BODYSMART SOLUTIONS Triple Protein Shake

Amino Acids, Vitamins and Minerals in a Triple Protein Powder

Each serving of Bodysmart Solutions Triple Protein Shake is a great addition to your daily diet that provides 20 grams of high quality protein from three different sources, whey, milk and soy. This means you will receive the full spectrum of amino acids and in a readily usable form.

The Bodysmart Solutions Triple Protein Shakes also contain highly bioavailable calcium, magnesium and potassium. Dairy calcium may be beneficial in your diet. These Protein Shakes also contain just one gram of fat, and one to two grams of carbohydrates (one gram in the vanilla flavour, two grams in the chocolate).

BODYSMART SOLUTIONS Multivitamin Gold Formula

Vitamin, Mineral and Herb Tablets for Women and Men

Specially formulated vitamin supplements to be synergistic with the vitamins and nutrients found in the Bodysmart Solutions Triple Protein Shake. By taking these vitamin formulations, you will get 100% or more of the daily values of all vitamins and minerals without risk of exceeding the safe levels of certain nutrients. By taking the Bodysmart Solutions Multivitamin Formulas for Men and Women in conjunction with your Bodysmart Solutions Triple Protein Shakes, you can be assured that, not only are you receiving all the nutrients that are essential, but also a spectrum of nutrition that goes far beyond that.



BODYSMART SOLUTIONS Enerxan®

Chromium and Herb Tablets Help Support Energy

Energise your Bodysmart Solutions Programme with Enerxan. Enerxan will simply get you to the end result quicker. It has ingredients that have been concentrated from green teas, yerba mate, guarana, damiana, cinnamon, chromium and cocoa, plus the amino acid L-tyrosine.

Bodysmart Solutions

Triple Protein Shake

Product 5518 – Chocolate

Product 5519 – Vanilla

Product 5499 – Vanilla Unsweet

Bodysmart Solutions Enerxan®

Product 4532

Bodysmart Solutions Men's

Product 4533 – Gold Formula

Bodysmart Solutions Women's

Product 4534 – Gold Formula

Bodysmart Solutions

Product 7889 – Blender Bottle

Product 7890 – Tape Measure

Product 4643 – Manual



Bodysmart Solutions Starter Packs

Each Bodysmart Solutions starter pack contains:

- Triple Protein Shake – Chocolate or Vanilla
- Multivitamin – Men's or Women's Gold Formula or Daily BioBasics™
- Enerxan® • In-Depth Programme Manual* • Innovative Tape Measure* and Blender Bottle*

* Free with initial purchase only.

Product 4558 – Men's Gold Starter Pack – Chocolate

Product 4555 – Men's Gold Starter Pack – Vanilla

Product 4562 – Starter Pack – Daily BioBasics & Chocolate

Product 4570 – Women's Gold Starter Pack – Chocolate

Product 4567 – Women's Gold Starter Pack – Vanilla

Product 4561 – Starter Pack – Daily BioBasics & Vanilla

Gluten Free



TVM-PLUS™

Powerful Nutrition of Daily BioBasics in a Convenient 'Fibre Free' Tablet

If you are someone who is on the go but still wish to take a comprehensive multiple-vitamin-mineral supplement in tablet form, TVM-Plus is for you. TVM-Plus contains all the essential vitamins and minerals, except sodium, potassium and iron. Sodium and potassium are abundant minerals, even in diets of poor quality. Most people do not need more iron than their healthy diet supplies. TVM-Plus contains no added iron, which can stimulate free radical production. TVM-Plus is also formulated in the exclusive Lifeplus PhytoZyme Base of plant enzymes and synergistic fruit, vegetable and herbal concentrates.

TVM-Plus assures you receive your 'essential' nutrients, plus more.

Product 4448 180 Tablets

Product Information

Tablets Per Container

180

Amount Per 2 Tablets	%EC RDA	Amount Per 2 Tablets	%EC RDA	Amount Per 2 Tablets	%EC RDA
Vitamin A (Total)	750 µg RE 94%	Phosphorus (Total)	123 mg 18%	Alfalfa Leaf Powder	2 mg *
Vitamin A (Retinyl Acetate)	250 µg RE 31%	Magnesium (Total)	133 mg 35%	Bilberry Fruit Extract	3,4 mg *
Vitamin A (Beta Carotene)	500 µg RE 63%	Zinc (as Zinc Gluconate)	10 mg 100%	Norwegian Kelp Whole Plant Powder	3,4 mg *
Vitamin D-3 (Cholecalciferol)	5 µg 100%	Iodine (as Potassium Iodide)	50 µg 33%	Parsley Leaf Powder	2 mg *
Vitamin E (D-Alpha-Tocopheryl Acid Succinate)	28 mg α-TE 233%	Vitamin K-1 (Phytomenadione)	27 µg 36%	Rose Hips Fruit Powder	2 mg *
Vitamin C (L-Ascorbic Acid)	100 mg 125%	Selenium (as Sodium Selenite)	42 µg 76%	Siberian Ginseng Root Powder	2 mg *
Vitamin B-1 (Thiamin HCl)	1,0 mg 91%	Copper (as Cupric Gluconate)	0,3 mg 30%	Watercress Leaf Powder	2 mg *
Vitamin B-2 (Riboflavin)	1,2 mg 86%	Manganese (as Manganese Gluconate)	0,6 mg 30%	Alpha Lipoic Acid	2 mg *
Niacin (Nicotinamide)	6,6 mg NE 41%	Chromium (as Chromium Picolinate)	60 µg 150%	Choline Bitartrate	2 mg *
Vitamin B-6 (Pyridoxine HCl)	1,0 mg 71%	Molybdenum (as Sodium Molybdate)	40 µg 80%	Hesperidin (from Hesperidin Complex)	3,4 mg *
Folic Acid (Pteroylmonoglutamic Acid)	166 µg 83%	PABA	2 mg *	Inositol	10 mg *
Vitamin B-12 (Cyanocobalamin)	4 µg 160%	Boron (as Sodium Borate Decahydrate)	250 µg *	Lecithin (Soya)	6,6 mg *
Biotin	100 µg 200%	Silicon (Total)	1 mg *	Lemon Bioflavonoids Whole Fruit Powder	17 mg *
Pantothenic Acid (as Calcium D Pantothenate)	4,6 mg 77%	Acerola Fruit Extract	2 mg *	Lycopene Extract	0,4 mg *
Calcium (Total)	200 mg 25%			Lutein Extract	0,7 mg *
				Rutin	3,4 mg *
				Soya Isoflavones Extract	4 mg *

RDA = EC Recommended Daily Allowance. (Directive 2008/100/EC). * no RDA established

EU.PI.MOD 5

Suitable for Vegetarians
Gluten Free



Food supplements should not be used as a substitute for a diversified diet.



CALMAG PLUS

Calcium and Magnesium Help Support Your Overall Health

Your body actually needs calcium for more than just your bones and teeth; it is also critical for your muscles, heart and nervous system. Vitamin D plays a specific role in healthy calcium metabolism, teaming up with calcium and magnesium to help support healthy bone structure, muscle tone and dental health. Magnesium is a critical nutrient for more than 300 different enzyme systems in the body and is necessary for healthy bones and ATP (Adenosine Triphosphate) production, which provides cellular energy.

Product 4455 300 Tablets

Product Information

Tablets Per Container		300
Amount Per 6 Tablets	%EC RDA	
Vitamin C (As Calcium L-Ascorbate)	144 mg	180%
Vitamin D-3 (Cholecalciferol)	6 µg	120%
Calcium (Total)	600 mg	75%
Phosphorus (Total)	161 mg	23%
Magnesium (Total)	300 mg	80%
Zinc (as Zinc Gluconate)	9 mg	90%
Vitamin K-1 (Phytomenadione)	38 µg	51%
Copper (as Cupric Gluconate)	0,6 mg	60%
Manganese (as Manganese Gluconate)	3 mg	150%
Boron (from Sodium Borate)	3,6 mg	*
Betaine HCl	60 mg	*
L-Glutamic Acid	120 mg	*
Alfalfa Leaf Powder	24 mg	*
Silicon (as Silicic Acid)	3 mg	*
Norwegian Kelp (Ascophyllum nodosum L.) Whole Plant Powder	12 mg	*

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EU.PI.MOD 5

**Suitable for Vegetarians
Gluten Free**



DIGESTIVE FORMULA

Unique Digestive Tract Formulation

Digestive Formula is a unique digestive supplement. Acidifying nutrients support an environment which normally helps to initiate and facilitate digestion. Supportive carbohydrate, protein and fat hydrolyzing enzymes further support this process. The multifunctional pancreatic enzymes are especially important, because they help the digestion of all foods, including proteins, fats and complex carbohydrates.

You are what you eat, digest and assimilate.

Product 4452 90 Tablets

Product Information

Tablets Per Container		90
Amount Per 3 Tablets	%EC RDA	
Calcium	75mg	9%
Phosphorus	27mg	4%
Amylase	150mg	*
Bile	135mg	*
Bromelain	90mg	*
Lipase	75mg	*
Pancreatin 6X	300mg	*
Pancrelipase	330mg	*
Papain	90mg	*
Pepsin	210mg	*
Betaine HCl	450mg	*
L-Glutamic Acid	60mg	*
Glycine	15mg	*
Aloe Vera Leaf Powder	15mg	*
Beet (Beta vulgaris rubra L.) Root Powder	15mg	*
Glycerin	36mg	*
Lecithin (Soya)	15mg	*
Peppermint Leaf Powder	15mg	*
ProBioTx™ Stabilised Probiotic Blend	60mg	*

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EU.PI.MOD 4

Gluten Free



SMART BAR

Chocolate Supreme Nutrition Bar

The Lifepus Smart Bar contains a special combination of natural complex carbohydrates, fats, proteins and dietary fibres, without any sugar alcohols, trans fats or artificial sweeteners. The result is a long-lasting energy source that keeps you going.

Product 1808 12 Bars

Product Information

Serving Size

1 bar (50g)

Servings

12

Average nutritive value in 100 g		%EC RDA	Average nutritive value in 100 g		%EC RDA
Energy	408 kcal or 1708 kJ	*	Vitamin B-12 (Cyanocobalamin)	0,5 µg	20%
Protein	22,9 g	*	Biotin	10 µg	20%
Carbohydrate	39,0 g	*	Pantothenic Acid (Calcium D-Pantothenate)	1,2 mg	20%
of which sugars	34,2 g	*	Vitamin K-1 (Phytomenadione)	15,0 µg	20%
Fat	15,3 g	*	Calcium (Total)	320,0 mg	40%
of which saturates	6,4 g	*	Phosphorus (Total)	293,0 mg	42%
of which Trans	0 g	*	Iron (as Ferrous Sulphate)	2,8 mg	20%
Fibre	11,2 g	*	Magnesium (as Magnesium Oxide)	112,5 mg	30%
Vitamin A (Retinyl Acetate)	160 µg RE	20%	Zinc (as Zinc Oxide)	2,0 mg	20%
Vitamin D-3 (Cholecalciferol)	1,0 µg	20%	Iodine (as Potassium Iodide)	30,0 µg	20%
Vitamin E (DL-Alpha-Tocopheryl Acetate)	3,6 mg α-TE	30%	Selenium (as Sodium Selenite)	11,0 µg	20%
Vitamin C (L-Ascorbic Acid)	16 mg	20%	Copper (Total)	0,21 mg	21%
Vitamin B-1 (Thiamin HCl)	0,22 mg	20%	Chromium (as Chromium III Chloride)	8,0 µg	20%
Vitamin B-2 (Riboflavin)	0,28 mg	20%	Manganese (as Manganese Sulphate)	0,4 mg	20%
Niacin (Nicotinamide)	3,2 mg NE	20%	Molybdenum (as Sodium Molybdate)	10,0 µg	20%
Vitamin B-6 (Pyridoxine HCl)	0,28 mg	20%	Sodium	0,24 g	*
Folic Acid (Pteroylmonoglutamic Acid)	60 µg	30%	Potassium (Total)	554 mg	28%

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EU.PI.MOD1



Lifepus® BIOlogik™ Fruit Bars

Pure almond flavour with a hint of vanilla, the BIOlogik™ Almond-Vanilla Fruit Bar is a delicious natural delicacy. Plus, the Almond-Vanilla Fruit Bar is gluten-free, and it is controlled and certified under the European Union Organic Regulation.

Almond-Vanilla (Gluten Free)

Product 1803

20 Bars





OMEGOLD®

Proprietary Omega-3 Oil Blend Rich in DHA and EPA

OmeGold sets itself apart by including a specialised mix of essential plant oils, which are potent fat-soluble antioxidants. Each softgel capsule contains a precise blend of DHA and EPA omega-3 fatty acids combined with vitamin D and an exclusive proprietary blend of antioxidant-rich essential oils. OmeGold is a safe and effective way to help ensure your entire family is supplied with essential omega-3 fatty acids. Research has shown that DHA is a critical component of the brain. In fact, one quarter of all brain lipids are comprised of DHA.

OmeGold is full of the Omega-3 fatty acids that play an important role in a healthy diet.

Product 5000 60 Softgel Capsules

Product Information

Softgel Capsules Per Container		60
Amount Per Capsule	%EC RDA	
Vitamin D (Cholecalciferol)	20 µg	400%
Vitamin E (D-Alpha-Tocopherol)	3 mg α-TE	25%
Total Omega-3 Fatty Acids (Minimum)	600 mg	*
EPA (Eicosapentaenoic Acid)	60 to 150 mg	*
DHA (Docosahexaenoic Acid; Minimum)	430 mg	*
E32 Essential Oil Blend	32 mg	*

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EU.DE.PI.MOD 1E

Gluten Free



EPA PLUS

Valuable Omega-3 Fatty Acids Originating from Deep-Sea, Cold Water Fish

EPA Plus is a marine lipid concentrate containing valuable Omega-3 fatty acids that play an important role in a healthy diet.

Product 5512 90 Capsules

Product Information

Capsules Per Container		90
Amount Per 3 Capsules	%EC RDA	
Vitamin E (D-Alpha-Tocopherol)	6 mg α-TE	50%
EPA (Eicosapentaenoic Acid)	420 mg	*
DHA (Docosahexaenoic Acid)	300 mg	*

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EU.DE.PI.MOD 2K

Gluten Free



PHASE'OMINE

Phase'oMine is a proprietary protein extract from legumes containing Phaseolemine, which can help provide additional protein to your diet. Phase'oMine is formulated in our exclusive PhytoZyme® Base using our special Softab, fast-dissolving technology, for additional nutritional balance and digestive support.

Product 4461 180 Tablets

Product Information

Tablets Per Container		180
Amount Per 6 Tablets	%EC RDA	
Kidney Bean (Phaseolus vulgaris L.) Protein Concentrate Extract	1500 mg	*

RDA = EC Recommended Daily Allowance. * no RDA established

EU.DE.PI.MOD 2

Suitable for Vegetarians
Gluten Free



UBIQUINOL 100

Advanced Co-Q-10 Formula

Ubiquinol is the active antioxidant form of Co-Q-10; it is one of the most potent fat-soluble antioxidants available. It is preconverted, so that it is easily assimilated and utilised, allowing it to be absorbed by the body up to 8 times more efficiently than standard Co-Q-10. And, because it is fat-soluble, ubiquinol penetrates deep inside your cellular and mitochondrial membranes.

Ubiquinol is a critical component of cellular ATP (energy) production within all mitochondria in your body – the ‘powerhouse’ for all cells. As a result, it plays a vital role in generating energy to power organs such as the brain, heart, kidneys, liver and lungs. The more energy you burn, the more Co-Q-10 your body needs from your diet.

In addition to being an important antioxidant and an integral part of your immune system, Co-Q-10 is also critical for maintaining cognitive health and a healthy cardiac system. The body’s natural production of Co-Q-10 diminishes with age, as does its ability to convert the nutrient into ubiquinol.

While everyone is different, maintaining a healthy level of Co-Q-10 is very important.

Product 1601 30 Softgel Capsules

Product Information

Softgel Capsules Per Container	30
Amount Per Capsule	%EC RDA
Ubiquinol (Advanced Form of Co-Q-10)	100 mg *
RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established	

EU.PI.MOD 1B

Gluten Free

Also Available

CO-Q-10 PLUS™

Protect Your Cardiovascular System with Antioxidants

Product 5591 60 Capsules



FUSIONS RED™

Ultra Concentrated Fruit Blend

Fusions Red™ is made from a highly concentrated ‘super fruit’ blend (Sour Cherry, Pomegranate, Concord Grape, Black Cherry, Goji, Mangosteen, Açai and Sea Buckthorn) providing you with a powerful boost of natural antioxidants. Developed with our proprietary cold process concentration technology, Fusions Red™ is unique because it allows for the naturally occurring phytonutrients to remain intact, delivering a full complement of those phytonutrients in a highly bioavailable form.

- 100 percent all natural and processed without chemical solvents
- This breakthrough product is a perfect complement to other Lifeplus products (Joint Formula and Lyprinex)
- Contains key antioxidants
- All vegetable, including capsule delivery system
- Great for kids too! Delicious chewable capsule that can also be squeezed on foods
- Helps maintain muscle comfort; take 1–2 before and/or after workouts

Proprietary cold process concentration technology, giving you the best that nature has to offer.

Product 4000 60 Vegetable Capsules

Product Information

Capsules Per Container	60
Amount Per 2 Capsules	%EC RDA
Calories	5 kcal or 20 kJ
Carbohydrate	1 g
of which sugars (Natural Fruit Sugars)	1 g
Proprietary Fruit Blend	1000 mg *
RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established	

EU.PI.MOD 2D

Suitable for Vegetarians
Gluten Free



JOINT FORMULA

Nutritional Support for Healthy Cartilage and Joints

Lifeplus Joint Formula is a unique and complete glucosamine formulae that now contains Hyaluronic Acid! Hyaluronic acid is a critical component of connective tissue whose function is to cushion and lubricate and it attaches to collagen and elastin to form cartilage. Joint Formula also contains glucosamine sulphate, chondroitin sulphate and minerals crucial for maintaining healthy cartilage. Synergistic amino acids are provided to help your body nutritionally support healthy collagen and cartilage synthesis.

Product 4433 120 Tablets

Product Information

Tablets Per Container	120	
Amount Per 4 Tablets	%EC RDA	
Magnesium (as Magnesium Citrate)	64 mg	17%
Zinc (as Zinc Sulphate)	4 mg	40%
Copper (as Cupric Gluconate)	0.2 mg	20%
Manganese (as Manganese Gluconate)	2 mg	100%
Glucosamine Sulphate		
Potassium Chloride Salt	1200 mg	*
N-Acetyl D-Glucosamine	200 mg	*
Chondroitin Sulphate	200 mg	*
Hyaluronic Acid	20 mg	*
Hydrolysed Collagen	100 mg	*
Silicon (Total)	8 mg	*

RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established

EU.PI.MOD 3

Gluten Free



LYPRINEX™

Nutritional Support for Healthy Joint Function

This patented whole-lipid extract has long been prized in coastal New Zealand, and offers extraordinary support to maintain healthy joint function.

Patented Whole-Lipid Extract

Product 4489 60 Capsules

Product Information

Capsules Per Container	60	
Amount Per 2 Capsules	%EC RDA	
Green-Lipped Mussel (<i>Perna canaliculus</i>)		
Whole Lipid Extract	100 mg	*

RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established

EU.DE.PI.MOD 1S

Gluten Free

Food supplements should not be used as a substitute for a diversified diet.





EVENING PRIMROSE OIL

Especially Rich in Unsaturated Fatty Acids

Evening Primrose Oil is one of the most precious and valuable oils in nature. Especially appreciated by tribal medicine men of the North American Indians, it contains a large amount of gamma-linoleic acid and linoleic acid in essential fatty acids. The oil plays a part in the healthy production of 'prostaglandin' in males.

The precious oil of Evening Primrose provides rich support for improved bodily functions. Women notice that Evening Primrose Oil works pleasantly with a harmonising effect for women especially on 'critical days'.

The positive effect on the condition of the skin and fingernails is also noticeable.

Product 5529 60 Capsules

Product Information

Capsules Per Container		60
Amount Per 2 Capsules		%EC RDA
Vitamin E (D-Alpha-Tocopheryl Acetate)	20 mg α-TE	167%
Evening Primrose Oil	1000 mg	*
Gamma Linolenic Acid	100 mg	*

RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established

EU.DE.PI.MOD 3L

Suitable for Vegetarians
Gluten Free



MENAPLUS™

Herb, Vitamin and Mineral Tablets

Product 5042 240 Tablets

Product Information

Tablets Per Container		240
Amount Per 5 Tablets		% EC-EDA
Vitamin B-6 (Pyridoxine HCl)	50 mg	3571%
Magnesium (Total)	150 mg	40%
Siberian Ginseng (<i>Eleutherococcus senticosus</i> (Rupr. et Maxim.) Maxim.) Root Extract	400 mg	*
Hops (<i>Humulus lupulus</i> L.) Strobile (Flower) Extract	100 mg	*
Indian Frankincense (<i>Boswellia serrata</i> Roxb.) Gum Exudates Powder	400 mg	*
Kudzu (<i>Pueraria lobata</i> (Willd.) Ohwi) Root Extract (40% Kudzu-isoflavones)	500 mg	*
Licorice (<i>Glycyrrhiza glabra</i> L.) (Deglycyrrhizinated) Root Extract	200 mg	*
Shatavari (<i>Asparagus racemosus</i> Willd.) Root Extract	200 mg	*
Turmeric (<i>Curcuma longa</i> L.) Roots and Rhizomes Powder	400 mg	*

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EU.DE.PI.MOD 1B

Suitable for Vegetarians
Gluten Free



PH PLUS™

Alkaline Tablets with Calcium, Magnesium and Potassium

Product 4620 270 Tablets

Product Information

Tablets Per Container		270
Per 3 Tablets	Per Day (9 Tablets)	%EC RDA (3 Tablets)
Calcium (as Calcium Carbonate)	228 mg	684 mg 86%*
Phosphorus (as Tripotassium Phosphate)	8 mg	24 mg 3%*
Magnesium (as Magnesium Carbonate)	90 mg	270 mg 72%*
Potassium (as Potassium Bicarbonate and Tripotassium Phosphate)	241 mg	723 mg 36%*

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EU.DE.PI.MOD 3B

Suitable for Vegetarians
Gluten Free



IMMUNE FORMULA

Additional Nutritional Support for Healthy Immune Function

Immune Formula is one of the most distinctive products from Lifeplus. It incorporates the latest scientific technology to help nutritionally support healthy immune function.

Exposure to chemicals, harsh environmental factors, and failure to eat a varied diet make it important to provide additional nutritional support to our immune system. Our proprietary blend of the most potent and broad-based mycoceuticals, plus Japanese Knotweed extract, yeast extracts and phytic acid.

Product 4458 120 Tablets

Product Information

Tablets Per Container

120

Amount Per 2 Tablets	%EC RDA	Amount Per 2 Tablets	%EC RDA
Folic Acid (Pteroylmonoglutamic Acid)	40 µg 20%	Astragalus Rhizome Extract	93 mg *
Vitamin B-12 (Cyanocobalamin)	50 µg 2000%	Chinese (Baikal) Skullcap Root Extract	40 mg *
Mycoceutical Mix (Powders)	250 mg *	Gotu Kola Root Extract	40 mg *
Beta 1,3 Glucans (from Beta Glucan Complex)	40 mg *	Green Tea Leaf Extract	80 mg *
Betaine HCl	100 mg *	Milk Thistle Seed Extract	30 mg *
Bromelain	33 mg *	Noni Fruit Powder	15 mg *
Coenzyme Q-10	4 mg *	Olive Leaf Extract	20 mg *
Inositol	90 mg *	Pomegranate Whole Fruit Extract	18 mg *
Inositol Hexaphosphate	70 mg *	Privet Fruit (Berry) Powder	93 mg *
L-Carnitine	20 mg *	Schisandra Chinensis Fruit Extract	63 mg *
Quercetin	40 mg *	Siberian Ginseng Root Extract	30 mg *
Japanese Knotweed Extract	20 mg *	Curcuminoids (from Turmeric Root Extract)	38 mg *
Aloe Vera Leaf Gel (Powder)	10 mg *		
American Ginseng Root Extract	20 mg *		

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EU.PI.MOD 4A

Suitable for Vegetarians
Gluten Free



ALOE VERA CAPS

Convenient, Easy-To-Use Capsules

Aloe Vera Caps combine the unparalleled synergies of Aloe Vera and the amino acids L-glutamine and L-glycine in convenient capsule form.

Product 5044 60 Capsules

Product Information

Capsules Per Container

60

Amount Per Capsule	%EC RDA
Calcium	54 mg 7%
L-Glycine	325 mg *
L-Glutamine	250 mg *
Freeze Dried Aloe Vera Gel	30 mg *

RDA = EC Recommended Daily Allowance (Directive 2008/100/EC). * no RDA established

EU.DE.PI.MOD 1A

Suitable for Vegetarians
Gluten Free

Food supplements should not be used as a substitute for a diversified diet.



VITAMIN-C-PLUS

One of the Most Important Micronutrients and a Strong Antioxidant

Vitamin C is necessary for the production of collagen, the most important substance of the skin and the tissues. It helps to cope with daily hectic lifestyles and the burdens of daily life, and supports the immune system. As our bodies are not capable of producing Vitamin C, we acquire the essential daily requirement exclusively through our diet.

In order to provide the body with a fully usable form of this essential vitamin, Vitamin-C-Plus has been formulated with only the best possible sources of vitamin C, as well as synergistic bioflavonoids. Taking Vitamin-C-Plus is a convenient way to supplement your diet with powerful antioxidants.

The Plus in the Vitamin-C-Plus formulation includes synergistic bioflavonoids extracted from lemon, acerola and red peppers.

Product 4421 300 Tablets

Product Information

Tablets Per Container				300	
Amount Per 2 Tablets		%EC RDA	Amount Per 2 Tablets		%EC RDA
Vitamin C (from L-Ascorbic Acid, Calcium L-Ascorbate, and Acerola)		1000 mg	1250%	Hesperidin (from Hesperidin Complex)	30 mg *
Lemon Bioflavonoids Whole Fruit Powder		100 mg	*	Rutin	30 mg *
				Acerola Fruit Extract	20 mg *
				Cayenne Fruit (Spice Pod) Powder	10 mg *

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US.EU.PI.MOD 2

**Suitable for Vegetarians
Gluten Free**



REAL NRG™

Specifically Formulated to Help Support Safe, Convenient Energy

Real NRG is a great tasting alternative to coffee or soda. Simply mix Real NRG with water or your favourite juice to create a delicious drink. Real NRG is the drink for anyone who needs a healthy pick-me-up – day or night.

Product 4490 990g

Product Information

Servings Per Container				60	
Amount Per Serving		%EC RDA	Amount Per Serving		%EC RDA
Energy	62 kcal or 248 kJ	*	Folic Acid (Pteroylmonglutamic Acid)	200 µg	100%
Protein	1 g	*	Vitamin B-12 (Cyanocobalamin)	30 µg	1200%
Carbohydrate	14 g	*	Pantothenic Acid		
of which sugars	14 g	*	(Calcium-D-Pantothenate)	30 mg	500%
Fat	0,0 g	*	Zinc (as Zinc Gluconate)	3 mg	30%
of which: saturates	0,0 g	*	Chromium		
of which: Trans	0,0 g	*	(as Chromium-(III)-Picolinate)	40 µg	100%
Vitamin E			Caffeine (from Guarana Seed Extract, and Green Tea Leaf Extract)	170 mg	*
(D-Alpha Tocopheryl Acid Succinate)	8,3 mg α-TE	69%	L-Carnitine	100 mg	*
Vitamin C (L-Ascorbic Acid)	100 mg	125%	Glycine	100 mg	*
Thiamin Mononitrate (Vitamin B-1)	2 mg	182%	L-Phenylalanine	150 mg	*
Riboflavin (Vitamin B-2)	2 mg	143%	Taurine	400 mg	*
Niacin (Nicotinamide)	18 mg NE	113%	L-Tyrosine	400 mg	*
Vitamin B-6 (Pyridoxine HCl)	3 mg	214%			

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EU.DE.PI.MOD 3D

**Suitable for Vegetarians
Gluten Free**

BRAIN FORMULA

Vitamin, Mineral & Herb Tablets
Product 4459 180 Tablets

CIRCULATION FORMULA

Help Support Your Circulation
Product 4480 180 Tablets

COLON FORMULA

Probiotic and Fibre Blend Powder
with Six Types of Fibre
Product 4443 708 g

EYE FORMULA

Healthy Eyes Are Worth It
Product 4454 60 Tablets

HEART FORMULA

Help Support Your
Cardiovascular System
Product 4451 300 Tablets

MEN'S FORMULA

For Men of All Ages
Product 4446 120 Tablets

PARACLEANSE™

Herbal Support
Product 4450 180 Tablets

SUPPORT TABS PLUS

Vitamin, Mineral & Herb Tablets
Product 4449 240 Tablets

UNIQUELY HERS

Vitamin, Mineral & Herb Tablets
Product 4456 120 Tablets

XTRA ANTIOXIDANTS

Extra Amounts of Vitamins
A, C, & E to Support Your
Antioxidant Reserves
Product 4457 120 Tablets

MICRO-MINS™ PLUS

Trace and Ultra-Trace Mineral Tablets
Product 5590 60 Tablets

VITA-SAURUS®

Children's Chewable Vitamin
and Mineral Tablets
Product 4472 180 Tablets

MSM PLUS™

Methyl Sulphonyl Methane Tablets
Product 4463 240 Tablets

SOMAZYME™

Mineral and Enzyme Tablets
Product 4441 120 Tablets

VITAMIN-E-COMPLEX

Vitamin E Capsules
Product 4479 90 SoftGel Capsules

YUMMIES

Chewable Multivitamin Gummy Bears
Product 4634 200 Gummy Bears





Forever Young®
Skincare products



FY® Skin Formula

Help Maintain Smooth and Healthy Looking Skin

FY® Skin Formula tablets provide nutrients to help you maintain healthy-looking skin. The blend of nutrients in this unique food supplement is derived from a proprietary marine extract. In addition to its proprietary marine extract, FY® Skin Formula tablets contain hyaluronic acid, amino acids, and other nutrients known for their ability to help support healthy collagen levels. These ingredients help nourish your skin to help you maintain a healthy-looking appearance.

Beauty begins from within.

Product 4444 60 Tablets

Product Information

Tablets Per Container	60	
Amount Per 2 Tablets	%EC RDA	
Vitamin A (Beta-Carotene)	600 ug RE	75%
Vitamin D-3 (Cholecalciferol)	2,5 ug	50%
Vitamin E (D-Alpha Tocopheryl Acid Succinate)	8 mg a-TE	67%
Vitamin C (L-Ascorbic Acid, Acerola)	30 mg	38%
Zinc (as Zinc Gluconate)	4 mg	40%
Marine Concentrate	300 mg	*
Chondroitin Sulphate	350 mg	*
Hyaluronic Acid	20 mg	*
Rice Protein Isolate Powder	200 mg	*
Hydrolysed Collagen	80 mg	*
Norwegian Kelp Whole Plant Powder	66 mg	*
Acerola Fruit Extract	10 mg	*
Silicon (Total)	6 mg	*

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EU.PI.MOD 3

Gluten Free

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Forever Young® – Advanced Performance Skin Care

Boost your skin's health and maintain its balance while addressing the signs of premature aging. Revive your skin to reveal a vibrant, healthy glow and rediscover skin that is healthy, balanced and youthful.

Purifying Cream Cleanser Normal to Dry Skin Formula

This creamy-rich and gentle formula is perfect for normal to dry, delicate skin. Gently and effectively dissolves facial makeup and dirt, then rinses away cleanly. Leaves skin feeling soft, soothed, comfortable. Panthenol and Walnut Seed Extracts are combined to encourage clarity and brightness. This cleanser is specially formulated to help keep skin purified with a fresh, healthy feeling.

Product 4540

Anti-Aging Serum

An invigorating combination of Green Tea, Pomegranate and Grape Seed Extracts along with Pumpkin Enzymes. Formulated for all skin types.

Product 4541

Eye Firming Gel

Advanced revitalising gel containing White Tea Extract to help reduce dark circles and puffiness around the delicate eye area. The texture is light and absorption is quick, leaving the skin protected and hydrated. Oil free, fragrance free.

Product 4542

Day/Night Renewal Moisturiser

Balancing moisture to improve the condition of your skin. To further nourish and hydrate, extracts of Spirulina and Ginseng will give your skin what it needs to stay soft, smooth and absolutely rejuvenated.

Product 4543

Eye Complex

Soothing and delightfully refreshing, this unique eye cream contains a blend of Soy and Hydrolyzed Rice Peptides, which instantly hydrate. An innovative blend of Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-3 combined with the antioxidant benefits of Vitamins A, C, and E to help this vulnerable area maintain a strong moisture barrier.

Product 4544



Forever Young® Bodycare products

Forever Young® Botanicals – Bodycare Products

Foaming Hand Wash

Don't just wash your hands; treat your hands to something special with the Forever Young Botanicals Foaming Hand Wash. The gentle, foaming action of non-aerosol Foaming Hand Wash rinses away clean, leaving hands feeling refreshed and rejuvenated with every wash. Formulated with Aloe Vera to moisturise while it cleanses, this self-foaming liquid hand wash is mild enough for frequent use, making it perfect for those in a dry environment or who need to wash their hands frequently at home or work.

Product 4549

Hand Cream

What is the secret to beautiful hands? Forever Young Botanicals Hand Cream is enriched with clinical levels of Whey Protein, which has been shown to reduce the appearance of fine lines and wrinkles. Also containing clinical levels of Hazelnut Protein to help the skin restore its own moisture barrier as well as containing over five moisturisers including Shea Butter, Squalane, Sodium Hyaluronate, Sunflower Oil and Sodium PCA to protect against moisture loss. Formulated with Aloe Vera to soothe and calm your hands as well as Sea Kelp Extract. It contains an antioxidant blend of Pomegranate Extract, Vitamin A and Vitamin E to help protect your skin leaving your hands feeling soft and hydrated.

Product 4566

Body Lotion

Ultra hydration with the benefits of three moisturisers including Jojoba Oil, Shea Butter and Sodium Hyaluronate. This moisture-rich lotion contains Aloe Vera to soothe and calm your skin along with the protective antioxidant White Tea Extract. Scented with the fragrance of natural essential oils, this hydrating body lotion leaves you with soft radiant skin. Formulated for all skin types.

Product 4565

Bath & Shower Gel

Nourishing botanicals, gentle cleansers and the rejuvenating aroma of Peppermint, Rosemary and Lavender essential oils replenish your skin and revitalise the senses. Formulated to help exfoliate your skin. Skin-softening moisture-filled beads instantly restore your skin's natural glow. Contains Panthenol and Hydrolyzed Wheat Protein to help moisturise and Chamomile Extract to soothe and calm your skin. Vitamin E and White Tea Extract provide antioxidant and nourishing benefits leaving your skin clean, soft and rejuvenated. Formulated for all skin types.

Product 4564

Shampoo

Healthy hair begins with a healthy scalp. Mild enough to use every day, this lightly fragranced shampoo infuses your hair with the essential oils of Peppermint, Rosemary and Tea Tree to energise and invigorate your hair and scalp. Formulated with Algae Extracts to nourish and support your hair along with the stimulating properties of Cucumber Extract. Willow Bark and Sage Extract replenish moisture and shine, leaving your hair soft, silky and looking healthy. Formulated for all hair types.

Product 4554

Conditioner

This energising conditioner is formulated to provide daily protection from damage. Silk Amino Acids and Wheat Protein help protect your hair while Aloe Vera soothes and calms the scalp. It is lightly scented with the infused essential oils of Lavender, Rosemary and Peppermint and contains White Tea Extract and Vitamin E, which provide antioxidant and nourishing benefits improving the condition of your hair leaving it with incredible shine. Formulated for all hair types.

Product 4563



Personal Care products

MSM Plus Vital Care Lotion

MSM Plus Vital Care Lotion with Aloe Vera provides you with the benefits of a great skin-softening lotion with a pleasant fresh fragrance.

Product 1021 – 251 ml

Lifepius Wonder Gel

A gentle heat soothing, moisturising gel to help ease your tired muscles. Try a tube of this wonderful, greaseless, stainless gel today!

Product 6134 – 114 ml

TTO-Pure Tea Tree Oil

TTO-Pure is 100% tea tree (*Melaleuca alternifolia*) oil with a minimum 37% terpinen-4-ol and 5% or less cineole. Keep a bottle of this Australian wonder on your bathroom shelf to apply topically to your skin as desired.

Product 6267 – 10,4 ml

TTO-Pure Gold Hand & Body Bar

This exclusive, French-milled luxury bar gently cleanses away dirt and odour. TTO-Pure Gold is tough on dirt and perspiration. Its clean, fresh scent makes it excellent for all members of the family, but the rich lather and wonderful citrus scent creates such a unique bathing experience that you might just want to keep it all to yourself.

Product 6266 – 128 g

Tea Tree Toothpaste

This toothpaste contains gentle, non-abrasive ingredients that clean away plaque and germs. It refreshes your mouth with an alcohol-free, minty taste.

Product 6233 – 85,9 ml With Fluoride

Product 6234 – 84 ml Fluoride Free

Dentacare Toothbrushes

The Lifepius Dentacare Toothbrush provides universally recommended soft bristles.

Product 2637 – Blue

Product 2642 – 4 Pack

Inter-point™ – Interdental Cleaners

Inter-point oral hygiene instrument for superior food particle and plaque removal.

Product 0168 – 120 Inter-points

About Lifeplus



Help Someone You Care About

The opportunity for good health is one of the greatest gifts you can offer someone. We all have friends and family who are interested in maintaining or improving their quality of life. Do them and yourself a favour and share the Lifeplus products with them. When you do, you can take advantage of a system that rewards those who share Lifeplus with others.

The Lifeplus Concept

The Lifeplus concept is beautifully simple. We manufacture and distribute nutritional products direct to our customers and new customers are referred to Lifeplus by existing customers. The new customers pay the same price as the existing customers who referred them, and share the same 100% satisfaction guarantee plus all the benefits that Lifeplus products have to offer.

People who enjoy Lifeplus products tend to recommend them to their friends and family in the same way they share other good products they've used, films they've seen or restaurants they've eaten at. The only difference is that with Lifeplus you are rewarded for making these referrals. You can even build a large customer base and turn a passion for Lifeplus into extra money each month with the added bonus of working from home. Some people turn this into a full-time occupation by finding others who would also like to participate and teaching them the Lifeplus concept. And it works. All the while, helping other people improve the quality of their lives.

The Lifeplus Concept

Starting your own Lifeplus business couldn't be easier. If you enjoy a Lifeplus product and decide that you want to recommend it, you simply share the information about Lifeplus and if that person orders from the company, you are paid for your efforts.

Like your own order, new customers buy products direct from Lifeplus so there is never a need to stock or deliver products, fill out complex paperwork or handle value-added tax for anyone at any time. There are no starter kits to buy, no sign-up fees and no need to have specialised skills. Lifeplus simply pays out on multiple levels of referrals, which means that when you help other people improve their lives by building their own businesses, you are also helping yourself.

Your success is based purely on customer orders. In other words, the more people you help, the larger your business will grow. It's that simple. And since our quality products are in high demand, there is no shortage of people who are interested in learning about them.

If you decide to try the Lifeplus concept, you may receive a payment up to once a month for your efforts. It's a "win-win-win" situation. Lifeplus wins because we get new customers through your referral. You win because you enjoy the highest quality products at the fairest prices straight from the manufacturer, while at the same time earning income by referring others. The people you refer win because they get all the same benefits as you. To put it simply, Lifeplus does all of the 'heavy lifting' so you can enjoy a risk-free chance at starting your own business. We take care of all the book-keeping, manufacturing, inventory checks, order-taking, shipping and customer tracking. We provide excellent member support by phone, free e-commerce ready websites and worldwide support for your business. The team you will be working with provides all the training you will ever need to build as big (or as small) a business as you want. Best of all, working with Lifeplus will give you the satisfaction of helping others!

Here are a few things you should know.

Lifeplus is a compassionate business dedicated to helping people live the best life possible. Unfortunately, not everyone is committed to living the best life they can. We don't have to agree with their thinking but we do have to respect their choice, so we don't believe in pressuring people to become customers. We believe in giving people the chance to use our products without risk, so even though someone is buying direct from the manufacturer at the wholesale price, they still have an unconditional guarantee. If for any reason they are not satisfied, they can simply return the product within 30 days, no questions asked, and receive a refund. We believe in the concept of balance, in both business and personal life. This means taking care of your relationships, health, finances, and the other things that are important to you. The variety of on-going training in various areas of personal and professional development that we offer is a vital part of the Lifeplus concept.

Lifeplus was created by four men with widely diverse backgrounds who were brought together by a shared desire to build a business that actually helped other people. Together they created a new kind of company that focused on products that improve lives. Thanks to the passions exhibited by each of the founders, Lifeplus has had a long and proud history of stability built on great relationships. This stability and dedication has allowed all those involved to touch lives around the world.

From humble beginnings, Lifeplus has grown into a successful nutritional and health product business, serving people across the globe.



English EU

Independent Associate



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ITEM #4518 (10 Pk. #4519 – 25 Pk. #4520)
(50 Pk. #4525 – 100 Pk. #4531)

12/2011